



SINGAPORE
HEPATOLOGY
CONFERENCE



**BEST OF
EASL**

2 - 3 June 2017 • Singapore

Sharp focused updates in Hepatology

www.shc-sg.com

INVITATION FOR INDUSTRY SUPPORT



INTRODUCTION

Dear Industry Partners,

After the outstanding SHC-EASL 2016, I am pleased to announce the new **Singapore Hepatology Conference** happening on **2 and 3 June 2017** at Suntec Singapore.

The 2017 meeting is being expanded to include topics such as liver cancer, cirrhosis and fatty liver due to increase in requests. In addition, to enhance the scientific profile of SHC, we will introduce a parallel track – the “Science of HBV Cure”, hence the conference will be renamed.

SHC-EASL 2016 has grown to have over **400 participants from 26 countries**. The conference also featured **22 internationally renowned speakers**. SHC-EASL 2016 has launched the very successful **Preceptorship Programme** which provided an excellent platform for junior faculty, trainees and new specialists or physicians to have guidance and training for the management of Chronic Hepatitis B and C. Over **80 Preceptees from 16 countries** joined the programme.

The **European Association for the Study of the Liver (EASL)** has partnered with SHC since 2015 and will continue to support SHC on an even stronger collaboration for the 2017 meeting.

We welcome the industry to provide sponsorship to ensure the success of the meeting. We look forward to your participation in SHC-EASL 2017.

Sincerely,



Professor Seng Gee Lim
Chairman
Singapore Hepatology Conference

Geneva, October 7th, 2016

TO WHOM IT MAY CONCERN

In an effort to expand the outreach of its education and science to more and more specialists from outside of Europe, EASL has had the great privilege and honor to partner with the Singapore Hepatitis Conference in delivering the first two editions of its “Best of EASL” series. EASL realizes that in many regions of the world there is a strong demand for greater scientific interaction than the one made possible via the existing EASL conferences and broader educational portfolio.

As a well-established conference in the South-East Asia region, the Singapore Hepatitis Conference has provided EASL with a unique platform not only to showcase its content to this part of the world but also to sustain vivid scientific interaction with distinguished representatives from South East Asia and beyond.

Propelled by the great success of the past two-year collaboration, 2017 will bring fundamental novelties which, we are sure, will make future collaboration even more robust and valuable. In fact, the conference is evolving into a general hepatology update focusing on key topics including viral hepatitis, NAFLD, HCC, and advanced liver disease among others. This format will be enriched by a new initiative “the Science of HBV cure”. This is an exciting new parallel program bringing together scientists and pharmaceutical companies.

It is the great wish of both the conference organizers and EASL that this new format can become a new milestone of a broader long-term partnership for the years to come. To this end, EASL is now mandating its new international outreach arm, the EASL International Liver Foundation, chaired by Prof. Massimo Colombo, to continue the work initiated by EASL and work closely with the conference organizers on 2017 preparation.

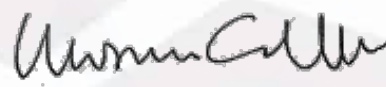
In order to achieve this objective, we would like to ask our valued representatives from the industry to join forces in this truly exciting international collaboration and to support the organizers in matching the great ambitions of the new program with the adequate resources.

Together we are stronger.

Sincerely yours,



Laurent Castera
Secretary General
EASL



Massimo Colombo
Chair
EASL International Liver Foundation

INFORMATION FOR SPONSORS

APPLICATION FOR SPONSORSHIP

Application for Sponsorship can be made in writing with the enclosed booking enquiry form to:

Singapore Hepatitis Conference Pte Ltd

Singapore Hepatitis Conference Pte Ltd
20 Maxwell Road
#09-17 Maxwell House
Singapore 069113
Tel: +65 6408 9790

CANCELLATION / MODIFICATION OF ITEMS POLICY

Cancellation / Modification of items must be made in writing to:

Singapore Hepatitis Conference Pte Ltd

20 Maxwell Road
#09-17 Maxwell House
Singapore 069113
Tel: +65 6408 9790

The organisers shall retain:

- 10% of the agreed package amount if the cancellation/modification of items made on or before 15 December 2016, inclusive.
- 50% of the agreed package amount if the cancellation/ modification of items made between 15 December 2016 and 10 March 2017 inclusive.
- 100% of the agreed package amount if the cancellation/ modification of items made from 11 March 2017 onwards.

SPONSORSHIP TERMS & CONDITIONS

Once a Sponsorship Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Sponsorship Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

TERMS OF PAYMENT

60% with signed contract

40% by 15 March 2017

All payments must be received before the start date of the Conference.

PAYMENT METHODS

- **Option 1:** Payment by cheque. Please make cheques payable to:
Singapore Hepatitis Conference Pte Ltd
- **Option 2:** Payment by Bank Transfer. Please make drafts payable to:
Singapore Hepatitis Conference Pte Ltd

Bank Details: To be Advised

Bank charges are the responsibility of the payer.

SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP PACKAGE

The Platinum Sponsorship package will include:

Complimentary Registrations

- Fifty (50) complimentary delegate registrations is included in this package
- Additional registrations, can be discussed if necessary

Poster Presentation

- Opportunity to place ten (10) abstract posters in the poster area (subject to the review and approval)

Advertising

- One (1) full-page, full colour advertisement at the Final Programme

Acknowledgment

- Acknowledgment on Sponsors' Board on-site
- Acknowledgement in the Conference Website
- Acknowledgement on Sponsors' List in the Final Programme
- Public acknowledgement of contribution

Exhibition

- 36 sqm raw exhibit space (furniture, build-up, and electrical fittings are not included)

GOLD SPONSORSHIP PACKAGE

The Gold Sponsorship package will include:

Complimentary Registrations

- Thirty (30) delegate registrations
- Additional registrations may be discussed if necessary

Poster Presentation

- Opportunity to place ten (10) abstract posters in the poster area (subject to review and approval)

Advertising

- One (1) full-page, full colour advertisement at the Final Programme

Acknowledgment as a Gold Sponsor

- Acknowledgement on Sponsors' Board on-site
- Acknowledgement in the Conference Website
- Acknowledgement on Sponsors' List in the Final Programme
- Public acknowledgement of contribution

Exhibition

- 18 sqm raw exhibit space (furniture, build-up, and electrical fittings are not included)

SILVER SPONSORSHIP PACKAGE

The Silver Sponsorship package includes:

Complimentary Registrations

- Twenty (20) delegate registrations
- Additional registrations may be discussed if necessary

Poster Presentation

- Opportunity to place five (5) abstract posters in the poster area (subject to review and approval)

Acknowledgment as a Silver Sponsor

- Acknowledgement on Sponsors' Board on-site
- Acknowledgement in the Conference Website
- Acknowledgement on Sponsors' List in the Final Programme
- Public acknowledgement of contribution

Exhibition

- 9 sqm raw exhibit space (furniture, build-up, and electrical fittings are not included)

BRONZE SPONSORSHIP PACKAGE

The Bronze Sponsorship package includes:

Poster Presentation

- Opportunity to place five (5) abstract posters in the poster area (subject to review and approval)

Acknowledgment as a Bronze Sponsor

- Acknowledgement on Sponsors' Board on-site
- Acknowledgement in the Conference Website
- Acknowledgement on Sponsors' List in the Final Programme
- Public acknowledgement of contribution

Exhibition

- 1 table top display with 2 chairs and 1 powerpoint inclusive

SUPPORTING SPONSORSHIP PACKAGE

The Supporting Sponsorship package includes:

Poster Presentation

- Opportunity to place two (2) abstract posters in the poster area (subject to review and approval)

Acknowledgment as a Supporting Sponsor

- Acknowledgement on Sponsors' Board on-site
- Acknowledgement in the Conference Website
- Acknowledgement on Sponsors' List in the Final Programme
- Public acknowledgement of contribution

Exhibition

- 1 table top display with 2 chairs and 1 powerpoint inclusive

SPONSORSHIP BOOKING FORM

Please complete and send to:

Singapore Hepatitis Conference Pte Ltd

20 Maxwell Road
#09-17 Maxwell House
Singapore 069113
Tel: +65 6408 9790

CONTACT NAME:	
COMPANY NAME:	
ADDRESS:	
POST/ZIP CODE:	COUNTRY:
TELEPHONE:	FAX:
E-MAIL:	

I would like to book the following Sponsorship Items:

SPONSORSHIP ITEM	PRICE	✓
PLATINUM SPONSORSHIP PACKAGE		
GOLD SPONSORSHIP PACKAGE		
SILVER SPONSORSHIP PACKAGE		
BRONZE SPONSORSHIP PACKAGE		
SUPPORTING SPONSORSHIP PACKAGE		
TABLE TOP EXHIBITOR		

- Provisional Booking – The item will be released if not confirmed within 14 days
- Please call me to discuss our sponsorship package
- Please send me a sponsorship contract and first 60% deposit invoice

Signature: _____ Date: _____



For more information, please contact:

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